

Sonia Huang

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EXPERIENCE

Wellington Education Group — *Media Designer*

MAR 2025 - Present (*Full-time / In-Person*)

- Produced in-house digital and print communications for student recruitment, events, and course information, including promotional flyers, Mailchimp newsletters, and social media channels.
- Maintained and designed promotional and informational materials such as digital/print flyers, posters, brochures, roll-up banners, course guides and textbooks, orientation guides and presentations.
- Supported event communications including event promotional materials such as flyers, newsletters, and social media photos, designs and videos.
- Designed furniture and wall-painting layout plans for the office and campus relocation at the end of 2025, including ASQA-approved furniture floor plans, 3D mockups, evacuation and fire safety signage, and communication materials involved with the relocation.
- Collaborated on student engagement activities, including a student photography competition, and a job search advice workshop aimed at international students.
- Created a digital classroom directory webpage for students to access and lookup their classroom timetables online.
- Designed and tested UI screens and made promotional materials for the Smart PTE mobile app, as well as informational and educational assets for the PTE International Preparation Centre.

PayBuddy — *Junior UX Designer*

FEB 2024 - NOV 2024 (*Internship / Remote*)

- Facilitated usability tests to gather valuable insight into the usability of existing prototypes.
- Conducted heuristic evaluations and synthesised user test feedback to identify improvement opportunities for further prototype iterations.
- Built a design library of components to ensure consistency and efficiency in designing wireframes.
- Designed interactive prototypes using Figma to improve user experience based on collected user test feedback.

FreeGuides — *UX Analyst/Designer*

SEP 2021 - OCT 2021 (*This was part of UNSW Prodigy's Client Design Program / Remote*)

- Performed comprehensive heuristic evaluations on the usability of the FreeGuides mobile app for peer-to-peer walking tours.
- Developed wireframes to visually demonstrate potential improvements to the interface and encourage social interaction among users.

EDUCATION

University of New South Wales (UNSW) —

*BSc. of Computer Science,
BMA. of Media Arts*

SKILLS

Graphic Design
Video Editing
Wireframing
Prototyping
Usability Testing / User Testing
Interaction Design
3D Modelling

TOOLS

Adobe Software (Illustrator, Photoshop, Premiere Pro, InDesign)
Canva
Figma
Foundry Nuke Studio
Autodesk Maya
Processing
Balsamiq
Visual Studio / VS Code

PROGRAMMING LANGUAGES

Python
JavaScript / ReactJS
HTML
CSS
Java
C / C++
SQL / PSQL